



**Project
Club
Patch**

// Outcome

This project should produce two fully vector illustrated seals. They should evolve in to portfolio pieces.

// Process

Create a club. It can be real or fictional. You can create a real one right now. You can make a seal for a club you are apart of that doesn't already have one. It can be a WKU Student Designers Club. Maybe it is the Illustrators Collective. Maybe it's Laura' Reptile Lil Homies, but what ever it is you gotta stick to it.

You will need to make a main seal, let's call it the primary mark of your club. While making the main seal you will have created a lot of supporting illustrations that didn't make the cut for primary so lets make a secondary seal as well.

The primary seal must include text along with you illustration (don't ask if it can be type only, its illustration class).

The secondary seal will not feature any type, unless you put up a good argument for it.

Think about how these seals would transfer in print, rubber stamp, embroidered, back patch or tshirt design.

// Dates

Sep 13 - Kick-off

*Sep 18 - 1st Pin Up - 30 pencil/pen sketches due
Work day / vector party.*

*Sep 20 - Finals Due - Pin 'em up and digital turn in. *** have all sketches scan individually.w*

// Must haves

Must be in a container.

Must have a single color option for each as well as a multi color option.

Must be scalable. 1 inch to 100 inches tall

Must have illustration (dub).

Must be created in vector using Adobe Illustrator.

Must use an unusual typeface. Explore for new fonts. Be able to name the font and who made it.



Club Patches