

# TYP0- GRA- PHY

**VCD 1 | Form + Function**  
**Fall Semester 2013**

Visual Communication Design 1  
Tuesdays + Thursdays 12:30p - 3-20p

**Matt Barnes**

- 8.27 Introduction / Syllabus  
A: Online Sign ups  
H: Meet Your Type Chapters 1 & 2
- 8.29 Quiz / Present Project 1  
A: Analog Typeface Creation
- 9.3 Critique 50 Sketches / Presentation
- 9.5 Critique full Sketches
- 9.10 Assignment 1 Due  
H: Meet Your Type Chapters 3 & 4
- 9.12 Present Project 2 / Illustrator Demo
- 9.17 Critique Inspiration Pulls (20 Min.)
- 9.19 Critique Rough Sketches (10 Min.)
- 9.24 Critique Grid + Digital Sketches  
H: Elements of Design Chapter 2
- 9.26 Quiz / Work Day / Individual Meetings
- 10.1 Project 2 Due
- 10.3 Present Project 3 / Indesign Demo
- 10.8 Critique Inspiration Pulls (20 Min.)
- 10.10 Critique Sketches (5 Min.)
- 10.15 Printing Methods + Materials
- 10.17 Critique Digital Layout
- 10.22 Workday / Individual Meetings
- 10.24 Project 3 Due

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**Communication Arts**  
**Department Mission**

- 10.29 Present Project 4 Type Is Powerful
- 10.31 Helvetica Movie
- 11.5 Present Topic & Examples (10 Min.)
- 11.7 Critique Sketches (10 Min.)
- 11.12 Critique Digital Sketches (5 Min.)
- 11.15 Workday / Individual Meetings
- 11.19 Critique On Materials / Print Style
- 11.21 Photoshop Tutorial Distress Type
- 11.26 Critique on Progress
- 11.28 Thanksgiving
- 12.3 Critique Project 4
- 12.5 Project 4 Due
- 12.10 Exams