

PRO- JECT 4

Power of Type

// OUTCOME

A series of three different pieces that use type to create awareness, incite change about a social or political issue. Topic is up to you and format must relate to the topic chosen. Maximum of two colors.

// AUDIENCE

Your classmates.

// METHODS

Using fundamentals of typography, grid, ideation and layout/output in InDesign.

// PROCESS

1. Choose a social/political cause
2. Research.
3. Choose facts/quotes
4. Choose three formats
5. Typeset that big and small.
6. Research more





挥笔做刀枪 批臭黑《修养》

